How to film a good quality video

A Day in the Life of the Diocese during Lockdown

Filming

- Use an iPhone or other good quality camera
- Use a tripod, get someone to hold the camera steady or rest the camera on something stable
- Use the back camera of your phone, rather than the front camera because it is better quality
- Position the camera landscape
- Place the camera in front of a window so you are well lit and visible. See below example as to why this is important

Facing behind window

Facing in front window

Camera positioning

- Ensure the background is clear, not messy and free from any confidential items or documents
- Position the camera so that your shoulders, head and arms are in the shot. See above example. This is not only for the quality of the video but also to ensure the audio can be picked up clearly
- Pause for 5 seconds before AND after you start speaking/ start or end the recording
- If someone is recording the video for you, ensure they are not covering the mic
- Don't worry if you make a mistake in a sentence. Just pause, and say the full sentence again
- Be open, talkative and informal. People like videos that are reassuring, encouraging and portray 'real life'.

Sending a video

If you have filmed your video on a smart phone

- Download the 'We Transfer' app or visit
- www.wetransfer.com
- Click 'send a file' and choose your video
- Once it has been added, follow the directions on your screen.
- Click next > send an email > in the 'email to' box:
  communications@europe.anglican.org
  followed by adding your email address in the 'your email' box.

- click 'transfer.' (it will come up with a wheel counting the % that it has uploaded
- Once the wheel reaches 100%, that's it!

If you have filmed it on a camera

- Transfer your video file onto your computer (usually can be done with a USB cable or
- Apple Mac users can put the memory card directly into the computer)
- Visit www.wetransfer.com and follow steps to the left.