



# Digital Giving Rollout: Phase II

**Application deadline = Thursday 30<sup>th</sup> May**

Any questions? Please contact: Juliet Evans

Diocesan Fundraising Adviser

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# Who can apply for a device?

Please note that the Digital Giving Rollout: Phase II is only open to chaplaincies:

1) in the following countries:

Austria, Belgium, Croatia, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Norway, Portugal, Poland, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland.

2) who have either a wifi or a mobile connection (a solution for chaplaincies with no connectivity is still work in progress).



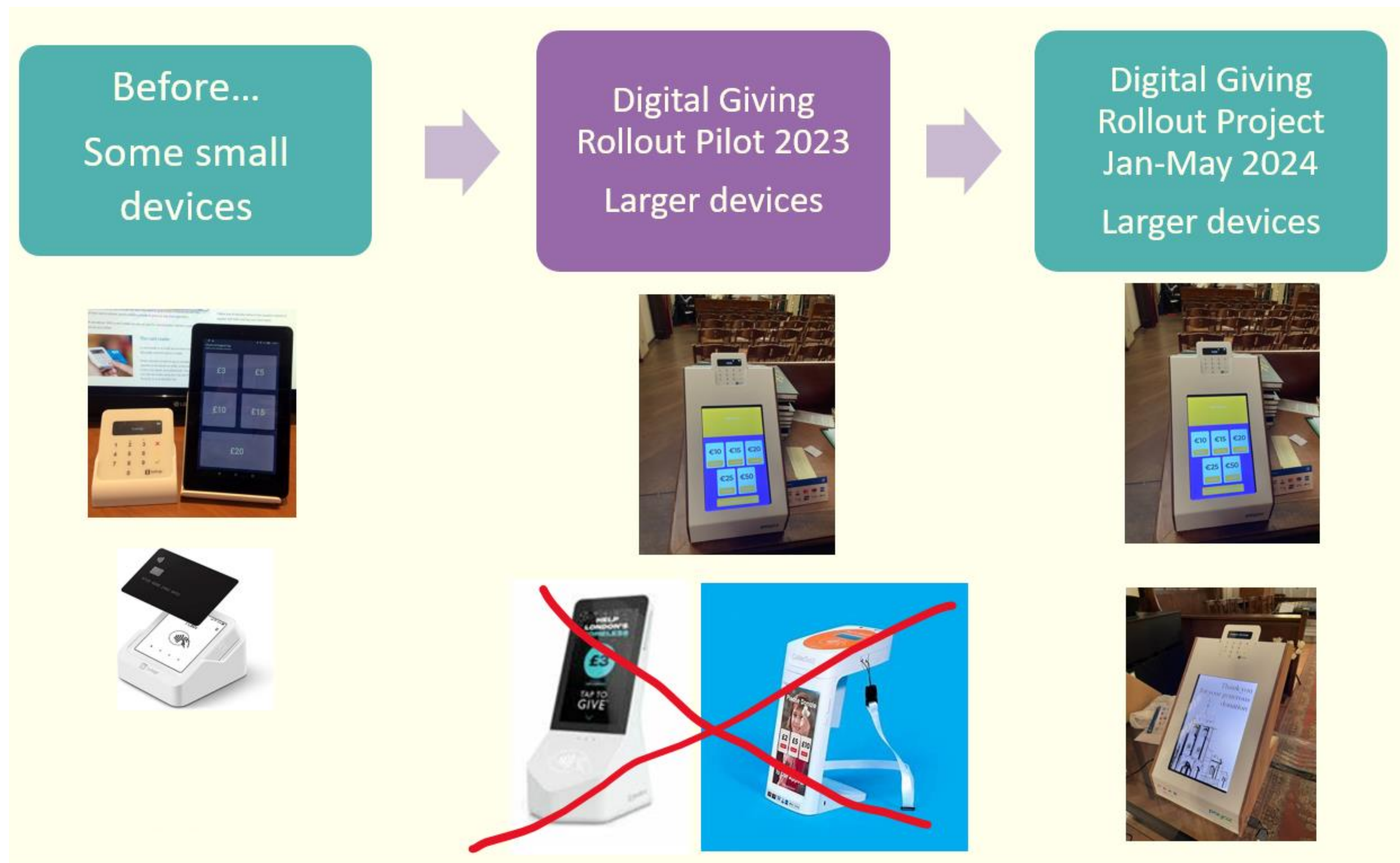
# Digital Giving – the story so far...

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# About the Church of England's Digital Giving Rollout

- We live in increasingly cashless societies.
- Some chaplaincies have small card reader devices. But many churches lack the funds and/or technical expertise to launch digital giving locally.
- Church of England has invested = £1.25million for contactless card reader & online giving.
- Supply of devices, training, and ongoing support.
- Digital Giving Rollout being rolled out across England... and Europe.
- Aiming to serve 2,000+ churches in the Church of England by end of 2024.
- Average contactless gift in Europe = c£20. (UK = c£10)

# What's been happening in Europe?



# Digital Giving Rollout 'Phase I' Chaplaincies

- **France:** Paris St Michael, Versailles, Maisons Lafitte, Chantilly, Dinard, Nice, Menton
- **Switzerland:** Berne, Vevey, Lugano (plus Geneva = pilot)
- **Italy:** Rome, Florence, Venice, Palermo, Cadenabbia (plus Milan = pilot)
- **Spain:** Madrid, Malaga, Menorca, Ibiza, Pollensa, Las Palmas, Puerto de la Cruz
- **Portugal:** Lisbon, Algarve, Oporto, Madeira
- **Germany:** Leipzig
- **Netherlands:** Rotterdam
- **Greece:** Athens, Corfu
- **Other chaplaincies:** Malta, Bucharest, Prague, Luxembourg, Oslo (plus Gibraltar = pilot)

# Digital Giving Rollout 'Phase I' Devices

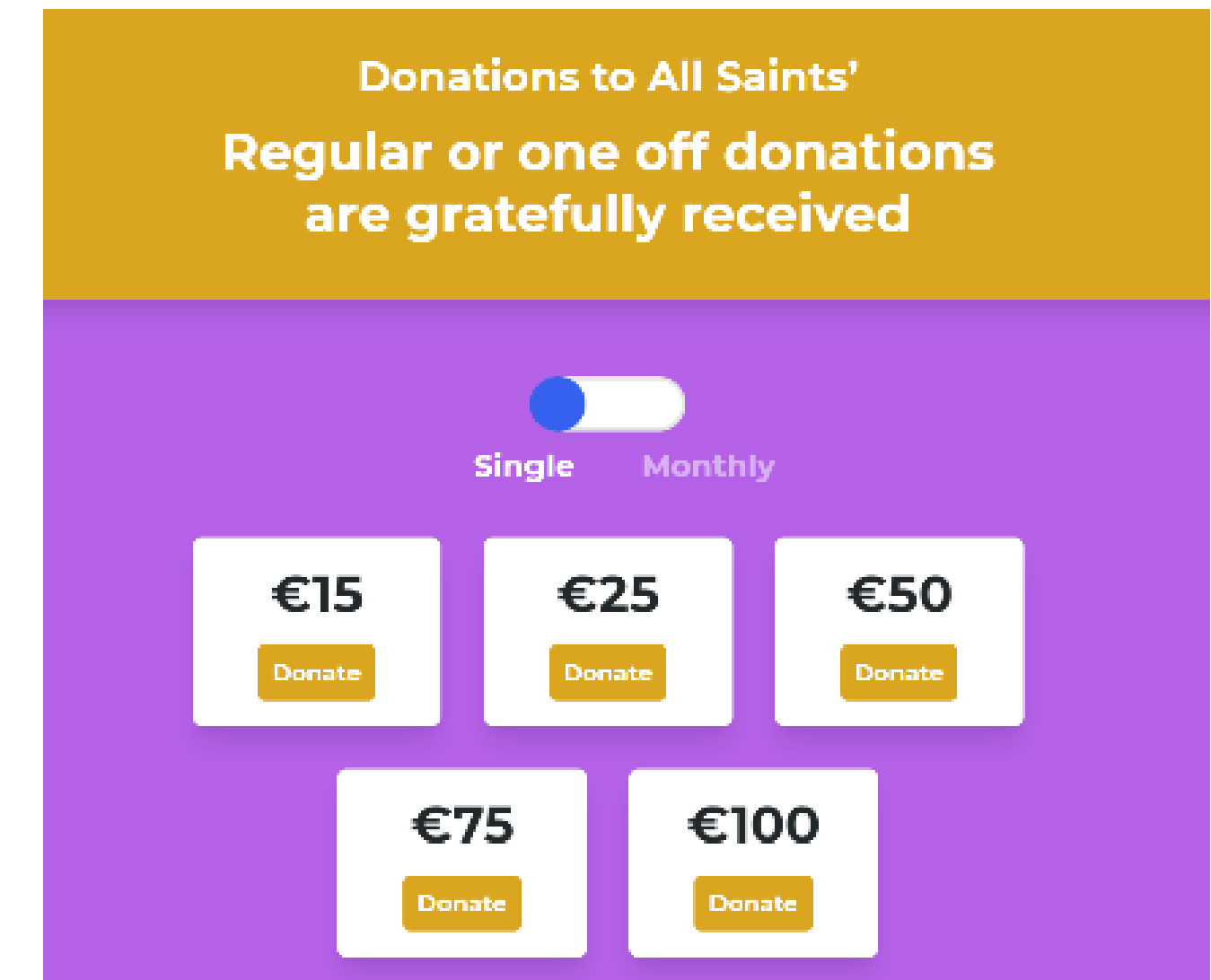
- One type of larger device – Payaz Giving Station
- Manufactured and shipped from Northern Ireland (not mainland UK, therefore avoiding most customs issues)
- Designed for self-service use
- Large interactive donor screen
- Wifi or mobile
- Internal battery (2-6 hours)
- Ongoing support in setting up & trouble-shooting
- There is work involved in setting up the accounts that run the devices - regard it like opening a church bank account
- £10,000 raised from 18 chaplaincies who received their device during April. (Plus another £3,000 from online giving)



*"It's already making a world of difference!"*

# (Encouraging Online Giving)

- Chaplaincies can choose any online giving provider...
- ... but the technology behind the contactless devices can also be used for online giving.
- QR codes & links to social media automatically created
- Average online gift is £40 in English and European churches.
- We encourage all churches to set up online giving.







# Launching Digital Giving Rollout: Phase II

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# Phase II Overview

- Diocesan initiative. Contributions from Phase I chaplaincies are funding this smaller phase
- Only a limited number of devices will be available
- You will still benefit from training and support - and pricing for larger devices
- More flexibility in the devices we offer.
- Note: You must have either wifi or be able to connect to a mobile signal to operate all of the devices in Phase II. Unfortunately, there is still NO option available for chaplaincies with no connectivity.

Before...  
Some small  
devices



Digital Giving  
Rollout Pilot 2023  
Larger devices



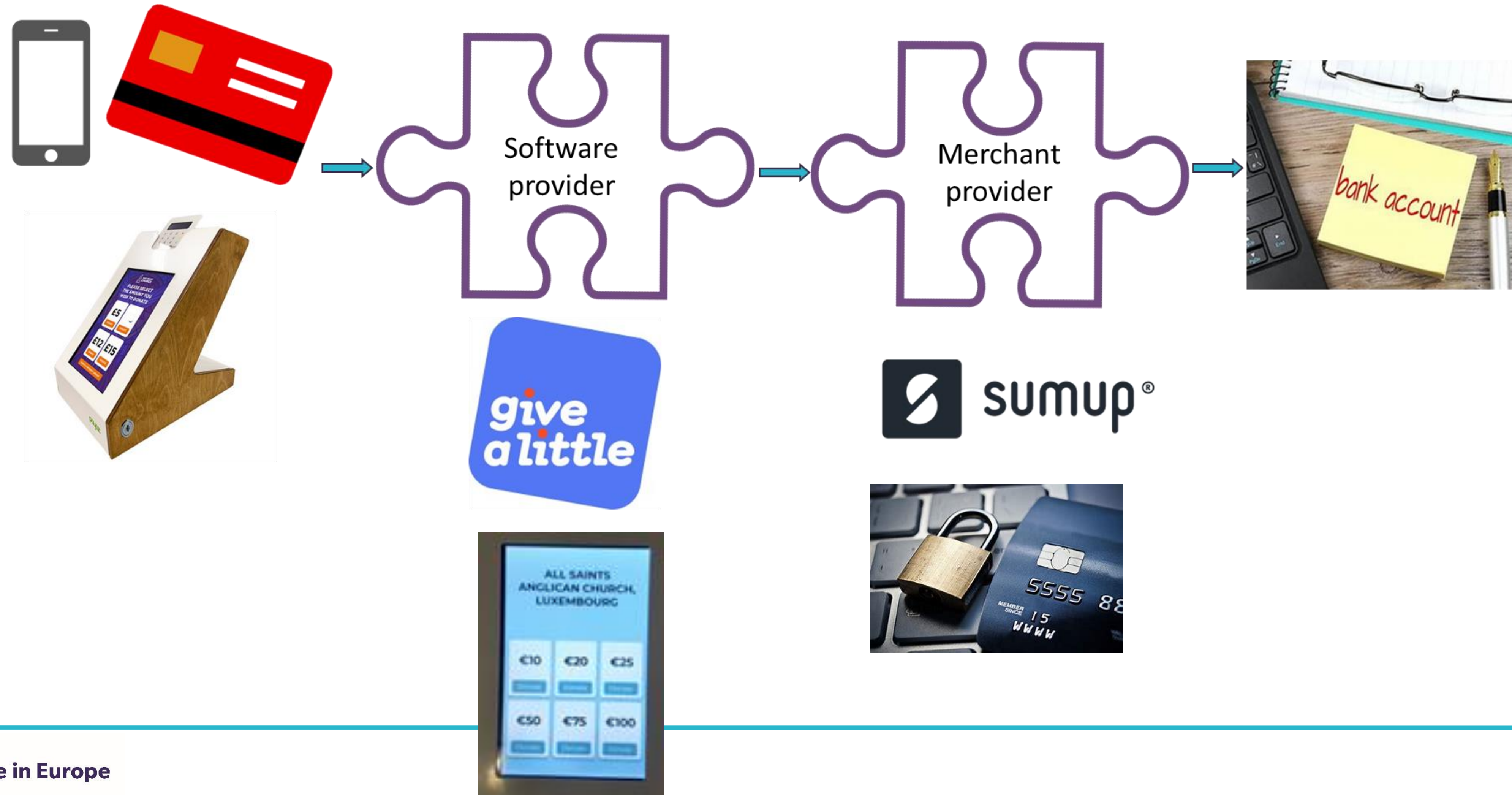
Digital Giving  
Rollout Project  
Jan-May 2024  
Larger devices



'Phase II'  
May-June 2024  
Small & larger  
devices



# Option 1: Payaz Giving Station

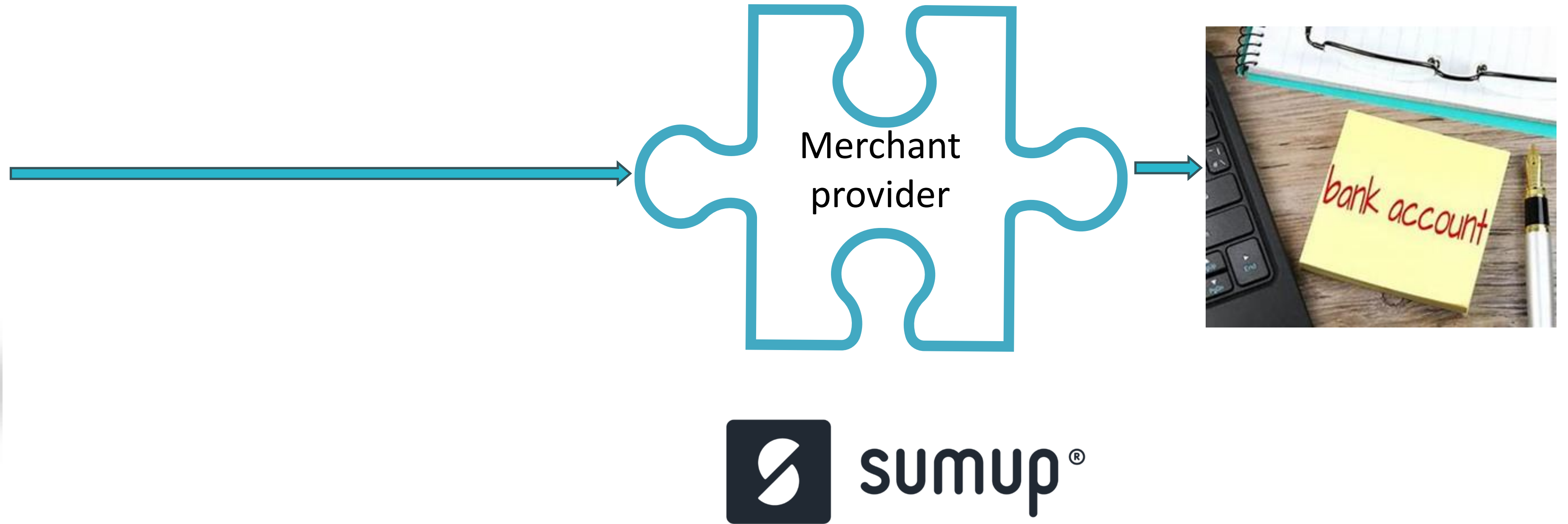


# Option 1: Payaz Giving Station

- Good for chaplaincies wanting something professional-looking and secure – ‘self-service’ by the donor who can select or choose an amount to donate
- Works with Wi-Fi or mobile signal
- SumUp and Give A Little registration required
- Manufactured & shipped from Northern Ireland, meaning few VAT or customs issues
- Dimensions: W233mm/H300mm/D267mm. Weight: c.6kg. 10 inch screen
- Works via mains power or internal battery (up to 6 hours). Pre-installed security feature
- The card reader and tablet can be taken out of the casing and used independently if you ever need a mobile option
- Retail price incl. delivery = c.£400. The Diocese will offer a grant of c.£310 towards the cost (ie chaplaincy contribution = £90)
- (We are also looking at another large device option. We will discuss this further with successful chaplaincies)



# Option 2: SumUp Solo Device



Alongside the larger devices, we will also be offering a small number of these smaller devices.

# Option 2: SumUp Solo Device

- Good for chaplaincies wanting 'something'; an entry-level device
- Small, handheld device. Can't be left unattended
- Works with Wi-Fi, plus free unlimited mobile data with built-in SIM card
- Up to 8 hours of battery life, comes with a charging station
- Donor simply types in an amount directly onto the basic screen
- SumUp registration required (the hardest bit of the process)
- Retail price incl. delivery = c.£85
- The Diocese will offer a grant of £60 towards the cost (ie chaplaincy contribution = £25)

# Option 3: Alternative devices

- We may consider requests from chaplaincies to purchase other devices (eg a local solution or to buy elements separately - tablet + SumUp Air etc)





# Key information for all these devices

- One-off cost for the device. Only other cost is the card transaction fee
- Transaction fees vary across countries, and is also dependent on the donation method (eg debit or credit card or Google Pay etc.). The range is 1.3%-2.5% on each donation
- Currently no monthly fee for any Give A Little account that is required for the Payaz (option 1) devices. The Church of England pays
- Donations in local currency to the chaplaincy's local bank account
- Clear donations and bank payment information for treasurers
- Training and support will be provided



# How do I apply?

**Deadlines & timelines, discussions & support, expectation setting - and understanding what's involved...**

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# Application process

- Deadline for applications = Thursday 30<sup>th</sup> May.
- You are strongly encouraged to submit your application *sooner* rather than later. The deadline is the deadline. We can discuss your preferred device option to ensure it fits with your chaplaincy situation. It will also help us with calculating the demand within the available budget.
- Chaplaincies will be informed of the outcome on Friday 31st May.

# Timelines for successful chaplaincies

- Successful chaplaincies will receive an information pack on Friday 31<sup>st</sup> May, outlining the steps you need to take
- Please note that your chaplaincy **MUST** register for a Parish Buying account (all device options), a SumUp account (all device options) and a Give A Little account (Payaz device option 1 only) **BEFORE** any grant is released/device is ordered for you. **Chaplaincies should complete registrations by the end of June (otherwise we may offer your device to another chaplaincy)**

# If we are successful, what will we need to do exactly?

- Sign up to Parish Buying (the Church of England's procurement service). This takes two minutes. We need to manually verify that you are a European chaplaincy
- Sign up to SumUp (merchant provider which processes donations into your bank account). Various information and documents are needed from individuals and chaplaincies – it's like opening a bank account – but the level of what has been required has varied greatly across chaplaincies. This is the complex bit
- For Payaz (option 1) devices you will also need to register with Give A Little (software provider which designs the 'donor experience' on the device screen). This is a relatively easy process and takes 10 minutes
- More detailed information will be given to successful chaplaincies on 31<sup>st</sup> May

# Expectation setting

What the Diocese will do:	What we ask you to do:
1. Guide you through the process.	1. Complete the steps by the deadlines.
2. Offer support at every stage (this support continues after you've received your device as well).	2. Talk to your Chaplaincy Council and make sure key people are on board.
3. Offer a subsidized device.	3. Give things a go.



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